

Suicide **Prevention** Council Meeting
August 16, 2007
Madison Center Mtg Room WEST -12:00 noon

MINUTES

REVISED

Present: Lani Vivirito (FCC-CDS), Laura Medow, Betty Kella (SJRMC), Susan Rozzi (YWCA), Monic Eblen (Center for Hospice), Lisa Glass, Steven Bright (Madison Center), Debbie Whitfield (Memorial Hosp), Bonnie Raine (United Health Services), Terry Clark (MFB)

1. Introductions/ Council Roster Changes
New Member: -Kim Kudelka (survivor); Cluster Director of Sales: Marriott
Phone : (574) 282-8020, Fax: (574) 282-8030 Kim.Kudelka@whitelodging.com
-Debbie Whitefield: representing Memorial Hospital in place of Lori Cox
2. Minutes Approval
3. General Business:
 - ASIST workshop dates for 07-08 are being discussed by Melissa Ropp & Steven Bright
 - Council will conduct EMS presentations at Saint Joseph Regional Medical Center: Sept 11, Sept 12, and Sept 19
 - we are working with individuals in Ottawa County Michigan who are looking for direction from our council on how to develop a suicide prevention coalition like ours.
 - *Stayin' Afloat 2007* Summary was shared. The event made \$10,600 with a net of ~\$6,600 after expenses. The earnings will be divided among The Council and Ryan's Place
 - **National Suicide Prevention Week, Sept 9-15.** handouts were distributed and there was discussion on what we could do as a council. Lani Vivirito will assist in an opinion article for the newspaper. Laura will make news contacts and possibly pursue a mayoral proclamation.
4. Youth Education: see May minutes for multi-pronged approach
 - Yellow Ribbon Prevention Talks in Schools: Ann is working on setting up this year's calendar of presentations. Laura McGann to be trained as well this year.
 - Be-A-Link Presentations are being considered by Ann and contacts made at Penn HS already. Others to be considered in long range plan. Could include student mentor programs
 - Center of Peace and Non Violence- no contact made yet
 - mtg w/South Bend School Corporation- Bonnie Strycker to organize
 - Promoting SPC educational opportunities to regional colleges. Monica Eblen will help

5. Education Coordinator position to promote awareness and educational activities better. Good idea? How to use? What can we do to promote Hotline?
- Coordinator position was discussed. Rather than having an actual position, will continue to get certain individuals to help with specific aspects. Laura will try to identify those persons as needs arise.
 - What should we be doing/ are doing?
 1. billboards
 2. PSAs
 3. letters to colleges/ schools (already initiated...needs leadership)
 4. posters eg in EAP depts. (call national organizations for free posters?)
 5. wallet cards with Hotline
 6. bathroom stall notes
 7. buses
 8. use students (ie IUSB/ St. Mary's)
 9. get local stats
 10. put info as well as request for volunteers in Senior Life, etc, SBTribune
 11. concentrate on one project at a time
 - Deb Whitefield will get contacts for Memorial Social Services dept, Behavioral Health nurse, and Pastoral services for distribution of materials and future contacts
 - Terry Clark will look into pricing of bus advertisements and roving billboard
 - Steven Bright will look into inviting Melissa Gard, Director of Admissions at Madison Center to join the council; will also ask if able to acquire demographics of admitted suicidal patients
6. Council Sustainability- some discussion on the following:
- We want to continue to focus on education as our main vision and see our council as a catalyst/collaborator to get models up and running in the region. Marketing of programs with follow-up are important, necessary aspects to accomplish our goals.
 - Our big question is how to cultivate more volunteer leadership and how to promote our vision; part of this involves figuring out how to move an organization beyond founder/passion to sustainability. We discussed developing a Transition Group to determine future/structure

Meeting adjourned: 1:07 pm

NEXT MEETING: September 20, 2007 at noon, Madison Center Meeting Room East