

Suicide **Prevention** Council Meeting
March 15, 2006
YWCA 4pm

Meeting Minutes

NEXT MEETING: April 19 , 2005 Madison Center Meeting Room East

Present: Bonnie Strycker, Steve Leapman, Lori Cox, Linda Pfifer, Laura Medow, Theresa Carrico, Monica Eblen, Kevin Large, Madhu Bieber, Julie Helman

1. Introductions
2. Minutes Approval
3. Old Business
 - Council communication book: Julie Helman has an intern than can put this together
4. Project Working Group Discussion/ Wrap-Up

- **Community Education, Awareness and Outreach:**
Project Leader(s): Bonnie Strycker, Linda Pfifer.

Prioritized efforts. Highest priority was to get brochures distributed. We decided to distribute in this order:

- Survivors
- General
- educators

For survivor brochures distribute to : ERS, funeral home directors, Black Ministerial Alliance, Catholic Diocese Education Office, and send a letter to URC asking that information be placed in The Torch, the newsletter of URC.

The brochure for educators should include general council information, tips for educators, and youth suicide inserts. These should be distributed to educators in August of 2006. We also discussed the possibility of printing Suicide - What Parents Should Know to be distributed this fall at open houses, etc. We determined this was too expensive and through the school corporations might either print them for their parents or include the information in newsletters to the home.

Brochure inserts are also available for African Americans, women, depression, media, elderly, college students, and police/EMS

We are meeting again on April 12 at 10 a.m. at Irv Young's office

- **Live Resources**
Project Leader: Barbara Carrasco

Monica Eblen and Kevin Large discussed reformatting survey to clinicians and members of the faith community, timelines, procurement of needed mailing

materials and cost coverage. Would like to get mailing out before next meeting if possible

- **Marketing of the Council**

Project Leader(s): Ann Thomas, Laura Medow

Several marketing options were discussed.

- internal: council members should promote the council at any event they host or attend to increase community familiarity with who we are and what we do/offer

- target college classes:

- to become involved with the council as either members or volunteer

- go through department heads to extend invitations for membership

- Have information placed in the community every month or every other month, either through announcements, articles (reporter facilitated or through Opinion section), radio or TV

- need council members willing to volunteer to help write articles and offer selected subject matter that is pertinent and timely to other situational events

- Julie will contact other council members for ideas before next mtg

- Laura will investigate billboard opportunities

Develop a list of marketing contacts to facilitate rapid and complete information dispersal to the media. Julie will report back on this next meeting.

Consider a Survivor Walk to coincide with National Suicide Prevention Week, 1st week in September. Julie will research how to proceed on such an endeavor and what would be involved. (See AAS website for suggestions)

Consider encouraging one of our council partners to host the AFSP sponsored Teleconference that coincides with National Survivors Day the weekend before Thanksgiving (see AFSP website for suggestions)

- **Research**

Project Leader: Laura Medow

Lori Cox and Steve Leapman reviewed opportunities for suicide assessment in the ER and possible universal regional admission coding. They will review available research and local data before determining a plan of action.

6. Announcements